

## 2012-2013 Progress Report

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## Director's Message

**It has been two years since we prepared and shared our first progress report and I am delighted once again to highlight some of our activities and accomplishments for 2012 and 2013.**

While we offer targeted published content delivered mostly in an electronic format, the emphasis of this report is the services provided and supported by the Library staff.

The “connection economy” rewards value created by establishing, building, and maintaining relationships rather than assets (our content) and this is a prime focus we hope you see in the following pages. We want to share stories and convey the work we have done in support of our clients and illustrate how we have fostered strong and valuable connections. Narrowing down these stories was not an easy task and we hope our selection showcases our commitment to provide customized training, work with multiple individuals regarding compliance with the NIH Public Access Policy, support the nursing community (Magnet, PACU iPad project), refine PubMed author search strategies for Public Affairs, collaborate as co-authors on systematic review publications, and empower our patients and their caregivers by conducting research and obtaining scholarly publications on their behalf.

In addition, we hope that readers will find our new and evolving virtual presence of interest, have a clearer picture of how we purchase and manage the Library collections, better understand how we supplement our collections via Document Delivery Services, visit Synapse to view what our MSK authors are

publishing, and gain a sense of the volume of content viewed or services used through the metrics we impart.

While we continue to transform Library services through technology and look for ways to measure and evaluate our digital impact, I want to take this opportunity to focus on the staff and the role they play in developing our connection economy. These relationships ultimately show how the Library continues to deliver and support the mission of Memorial Sloan Kettering Cancer Center.



Donna Gibson  
Director of Library Services



# New Faces of the MSK Virtual Library



## Website

<https://library.mskcc.org>

On January 31, 2013, we launched a new Library website with responsive web design, particularly tailored to our growing number of mobile users. The responsive web design enables our website to reformat itself to best fit your screen, whether you are accessing the website from a desktop PC, a tablet or a cell phone. Our users responded positively, with approximately 500 mobile visits in 2011 to almost 5,000 mobile visits in 2013.

The navigational interface of the website was given a complete makeover, with multiple access routes to key services and fewer clicks to top resources. Under the hood, a new search and discovery tool called Summon™ was implemented, allowing for a single search to retrieve eJournals, Databases, eBooks, LibGuides, Articles, and Synapse records. The chat feature is more prominent, located at the top of the website where it is easy to see if there is a librarian on call. The three most current Library Blog posts were also incorporated into the Library's homepage, allowing for users to obtain the latest Library and cancer research news at a glance.

“Great job, looking forward to viewing and using this site on my iPad!”

**Project Manager,  
Information Systems**

“Clean and neat — really liked the News and Events feature”

**Director,  
Research Technology and Management**

“Very nice overall look and feel!”

**Researcher,  
Radiation Oncology**

# New Faces of the MSK Virtual Library

## LibGuides

<http://libguides.mskcc.org>

The Library published a number of new LibGuides, which are multimedia web-based portals that connect our users to customized content, including full-text articles, RSS feeds, videos, and audio presentations. One of our most popular LibGuides is the Medicine Educational Resources LibGuide, which was developed by Reference Librarian, Antonio DeRosa in conjunction with the Department of Medicine in April 2012. This LibGuide contains a comprehensive list of orientation documents, PowerPoints, articles, and medical calculators of use to the Medicine housestaff. It has become an integral part of the orientation process for new staff, as evidenced by the high number of views for this LibGuide — 1,930 views in 2012 and 5,725 in 2013. Other new LibGuides which were developed in 2012/2013 include Journey to Magnet, Nursing Journal Clubs: Getting Started, Psychiatry and Behavioral Sciences Resources, NIH Public Access Policy, Open Access, Nanotechnology, and Hematology Service.

Total Visits to LibGuides 2012/13: **56,590**

Top 5 Most Popular LibGuides in 2013:

	VIEWS
1. <b>Medicine Educational Resources,</b> by Antonio DeRosa	<b>5,725</b>
2. <b>Mobile Resources,</b> Mobile Team	<b>4,994</b>
3. <b>Nursing Resources,</b> by Marisol Hernandez	<b>1,897</b>
4. <b>Systematic Review (SR) Service,</b> by Donna Gibson	<b>1,450</b>
5. <b>Images,</b> by Antonio DeRosa	<b>988</b>

## New Faces of the MSK Virtual Library



### MSK Library Blog

<https://library.mskcc.org/blog>

The blog has a modernized look, featuring a local image of the street signs at a nearby intersection where the main Library is located. The blog website also has a more streamlined and clearer interface. We added social media buttons to make it easier to share our posts on Twitter, Facebook, LinkedIn and more. The blog has an international reach, receiving visits from 98 countries, with about 80% of our readers based in the United States. Other top countries following our posts include the United Kingdom, India, Canada, and Australia.

### Twitter @MSKCC\_Library

[https://twitter.com/MSKCC\\_Library](https://twitter.com/MSKCC_Library)

Twitter was also updated with a new identity element in 2013. Our Twitter followers continue to grow, with the milestone of 1,000 followers occurring on December 18, 2013. Some tweets that have been retweeted highly include an announcement of versioning in PubMed, a link to our LibGuide on the NIH Public Access Policy, and the announcement of ORCID author ID support at MSK.

United States: **5,104**

United Kingdom: **174**

India: **161**

Canada: **134**

Australia: **74**



On 12/18/2013  
we reached:

**1,000**  
followers



## Library in Your Pocket

We continue to share with our user community that they can take the MSK Library (<https://library.mskcc.org/>) with them wherever they go!

Along with a mobile-friendly interface and optimized functionality on a handheld device, the Library's electronic collection can now be accessed from anywhere at any time, for your convenience.

### Library Icon for iPad/iPhone & Android



For the mobile and smartphone users out there, you can now add the MSK Library (<https://library.mskcc.org/>) icon to your device's home screen! Adding the icon to your home screen allows for quick, one-tap access to the Library's homepage and content. The site is responsive to your device's screen size and OS, so why not get there as simply as possible?

### Remote Access


Whether travelling, attending a conference, working from home, or simply waiting for a meeting to begin off site, our users can login to the Library website (<https://library.mskcc.org/>) using the Remote Access link in the upper right corner of the homepage. This authenticates the user and allows him/her to access the MSK Library electronic collection from wherever he/she may be. They can access, view, download, save, email, share, and print articles and book chapters/sections right from their computer screens or mobile devices. No VPN access is needed to take advantage of this key feature. This aspect of the Library website is not only useful, it's fundamental in today's growing demand for instant access on-the-go.



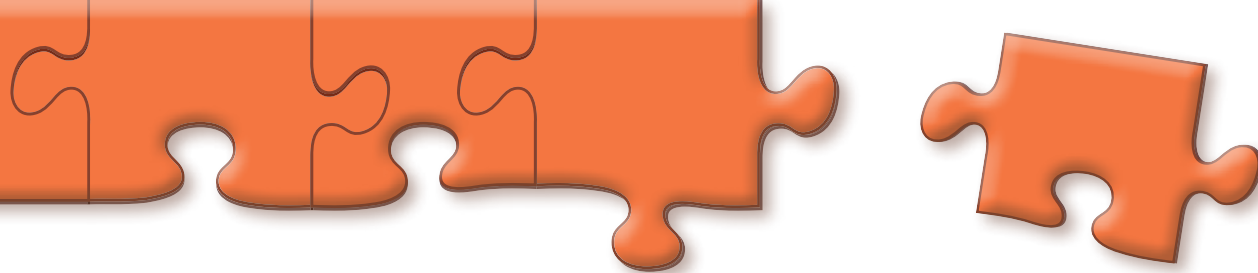
#### *On your iOS device...*

- 1) Navigate to the Library homepage
- 2) Tap the  icon (iOS 7 users) or tap the  icon (iOS 6 users)
- 3) Choose **Add to Home Screen** option
- 4) Name the icon: we suggest using *MSK Library*
- 5) Tap **Add** and watch as the icon appears on your device's home screen!

#### *On your Android device...*

- 1) Navigate to the Library homepage
- 2) Tap the menu button. Looks like  or similar, depending on device
- 3) Choose Add Shortcut option to add icon to home screen

Instructions for adding the MSK Library icon to your iOS or Android device.



Register for a mobile workshop on your mobile device!

## Mobile Workshops & Clinics

Expanding our reach has been a major focus for the MSK Library staff (<https://library.mskcc.org/>), both physically to other locations and virtually as we have already presented. The MSK Reference Staff holds quarterly walk-in clinics at various locations throughout the Center in an effort to meet staff members' mobile needs. Past clinics were held in the Cafeteria and M-107 in the Main building. These locations always garner many drop-ins and unique questions about iPads, iPhones, Androids, specific apps, mobile websites, and sometimes device configuration help.

In 2012 the Reference Staff also began offering two new workshops: iPad Basics and iPads for Medicine. These workshops were heavily attended throughout the year and into 2013. It seemed just the right time to develop a workshop to support iPads as there was clearly a growing need throughout the Center. There have since been off-shoots of these workshops as a result. For example, a customized presentation was given to Information Systems at one of their quarterly Lunch and Learns. Reference Staff put together a presentation on 45 Apps in 45 Minutes for this group. See the **Connections & Collaborations** section of this report for more examples of Library staff and iPad training.

# Building a Collection that Matters



**Our users want access to materials that ultimately support their work and research activities.**

The published literature, databases, apps, and productivity tools we maintain come at a price. Library staff must keep up with their needs. What has changed and has raised the level of complexity is the cost and format of materials, tools in which to access them, and the methods the content management team uses to manage and assess collections — especially our electronic collections. Technology has enabled staff to continue to assist researchers in an information-heavy environment and it is critical to evaluate on an ongoing basis eResource usage and costs to optimize a collection that matters. In addition, workflows are geared to include easy and effective ways to track and monitor eContent.

With the launch of our new Library website in January 2013, an enhanced feature was the integration of the Summon™ service which helped to expose the Library's digital content in a way that was easy for the end user to leverage. This service provided and continues to provide a compelling discovery experience designed to meet the needs and expectations of MSK Library users. Users can effectively search and navigate to key content and beyond. In 2012, our eBook collection had been accessed 59,845 times. With Summon™ in place, the numbers more than doubled and at the end of 2013, access/downloads to our eBook collection was 129,366. Summon™ certainly contributed to this increased usage, without bias to publisher, vendor, or content type.

## Top Search Terms Used to Find Content via the Library Website





## Building a Collection that Matters



Using the new “MSKsearch” tab, search results are presented based on format and allow the user to view eJournals, LibGuides, Databases, Articles, and Books & eBooks, with an option to see all content in Summon™.

In 2013, we purchased Callisto – an electronic resource troubleshooting and management information service customized with the Library’s eContent. The Callisto service automatically discovers and verifies our electronic subscriptions and pinpoints when and from where our users can’t access our electronic subscriptions. In addition, we can view our subscription access changes and each provider’s availability historically. We now know when our providers add or remove our access to specific databases, eJournals, and eBooks. We can verify our subscriptions’ accessibility through EZproxy and VPN systems. Callisto helps us correct which electronic resource titles are active in our Library Online Catalog (Tri-Cat), A-Z list, OpenURL link resolver, and LibGuides.

“These are great books and will be helpful to the new fellows as we expand the echocardiography training program.”

**Assistant Attending,  
Critical Care**

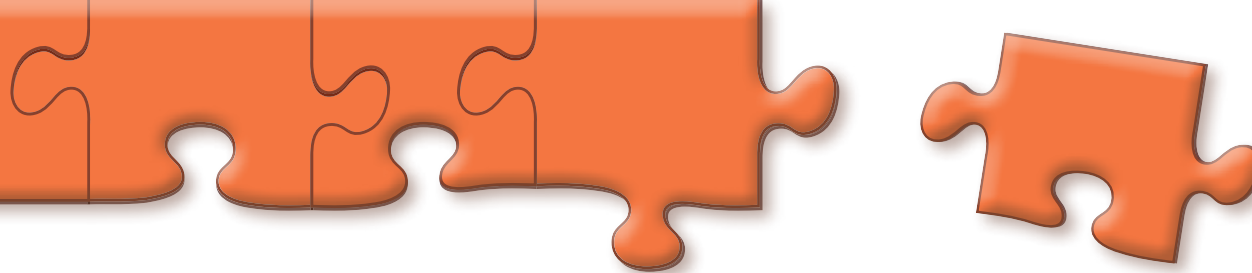
We still very much appreciate when our users share recommendations with us and while we might not be able to purchase the suggested resource due to budgetary limitations; it does open the door to discuss joint financial support and a better understanding of the information needs of our user community.

“By giving access to the top nanotechnology journals, the MSK library allows the members of my lab to access the most important findings in our field. And it sends a message that our research is valued in the community.”

**Assistant Member,  
Sloan Kettering Institute**

“I use e-Anatomy everyday when reading scans — it’s accessible, quick, in depth and reliable.”

**Attending,  
Radiology**



## Synapse continues to be the authoritative bibliographic database for MSK publications.

The content is leveraged by other internal applications such as the Surgery Faculty database. In 2012, content from Synapse was used to support the P30 Cancer Center Support Grant (CCSG) application by populating, sorting, and vetting publications that were included in the final report. In 2013, several new features were added to enhance Synapse for our user community:

**Export to EndNote** – Users are now able to export Synapse works to EndNote, a bibliographic management tool. They can create their own libraries, annotate, as well as share bibliographies.

**Contact Form** – We moved away from a simple email to Synapse Administrators for users to share their concerns and ideas. Now they can forward their comments and questions using a form designed to help break out the various questions by theme. In this way, we gather better metrics and are able to group concerns and suggestions for new features.

**Open Researcher & Contributor ID (ORCID)** – We have added a new field to our Synapse Author Profile record. ORCID provides a persistent digital identifier that distinguishes each researcher from another, which comes in handy when their names are similar and hard to disambiguate. This digital identifier (and link) is a relatively new element in the scholarly communication landscape and authors will soon start receiving requests to obtain this number as

it will be used within publishers' manuscript submission processes and grant submissions, and will support automated linkages between researchers and their professional activities ensuring that their work is recognized. As the number of author ORCID identifiers starts to grow, these numbers will also be incorporated in the Synapse workflow when we upload new content, helping to reduce the time required to vet and authenticate MSK publications.

“Our group has been able to collect great publication metrics from Synapse. The user friendly interface has allowed for us to easily access information that we would otherwise have to dig for. Having groups and only MSK faculty members has been great information to have access to.”

**Program/Fund Associate,  
Human Oncology & Pathogenesis Program**

## Document Delivery Services

“Patient’s chemotherapy dose dependent on this article” was a comment attached to a 2013 article request from one of our users via MSK ILLiad Document Delivery Services. This request was made by a pharmacist and the team was able to deliver the paper within the time frame given.

Document Delivery Services is used by approximately 70 departments with over 2,000 registered users. This service continues to supplement our Library collection for content that we don’t have available in-house. Having this service allows us to focus on purchasing institutional eJournal subscriptions, eBooks & books, biomedical and research-oriented databases, as well as productivity tools such as RefWorks for our user community that we know will have the greatest impact. Content that would be of value for short periods of time or from journal titles that would not be used frequently are best purchased on an as needed basis. This approach helps us to best spend allocated dollars. With an average of 387 requests handled each week (business hours Monday to Friday) for the time period covered in this progress report, the DDS team continues to be very busy. They don’t just fill requests for journal articles, but also locate book chapters, dissertations, and borrow books from other libraries on behalf of our users.

The service to MSK staff is really only one side of the Library’s Document Delivery operations. As a Resource Library in the National Network of Libraries of Medicine, the Library upholds a commitment to serve the medical community on a national scale and regularly receives requests from libraries all over the world for items we hold.

### Farthest traveled borrowed book

**Pretoria, South Africa**

### Top Division using DDS (based on total volume of requests)

2012: SKI **1,957**

2013: Medicine **1,393**

### Oldest article obtained

2012: **1884** from Archiv für klinische Chirurgie

2013: **1861** from The Lancet

### Top 3 Client-Requested Journals

2012:

- Contraception
- International Journal of Surgical Pathology
- Journal of Hepatology

2013:

- The Journal of Chemical Physics
- Journal of the European Academy of Dermatology and Venereology: JEADV
- The Lancet

## Document Delivery Services

“Thank you so very much! I cannot express how grateful we are that you did this within 2 days and it was everything we needed to send to the publisher.”

**Assistant Editor,  
Surgery**

“I would like to thank the staff in charge of the document delivery service. I requested ALOT of articles last night. I was blown away when I opened my email today to see that I had already received many of them. Thank you so much for getting these together so quickly. I really appreciate it!”

**Occupational Therapy Supervisor,  
Neurology**



DDS team from left to right: Christine Beardsley, Sylvie Larsen & Alethea Brisco

“The National Academies Research Center appreciates your hard work and diligence with assisting us with our Interlibrary loan request(s). Thanks so much for going the extra mile.”

**Interlibrary Loan Office,  
National Academies Research Center**



## Customized Training on Demand

We continually develop customized training for different clients because we know how precious their time is. We provide specialized workshops on topics such as searching databases including PubMed and Scopus, using bibliographic management software such as EndNote, Mendeley, and RefWorks, using the Library website including remote access options, selected mobile apps that can fit into the workflow of our clients, and introductions to subject specific resources. Some departments we have served include Critical Care, Psychiatry, Radiology, Office of Clinical Research, Office of Diversity, and Nursing. Don't hesitate to contact us if you would like customized training for your department so that you or your team can efficiently leverage available resources.



Isabel Sulimanoff (left) giving some on-the-fly iPad training to a client at the 2013 Employee Health and Wellness Fair.

“I learned a lot about the library website. The bibliographic management tools will be very useful for my research paper. Thanks again for taking the time to prepare for this great presentation!”

**Summer Intern,  
Office of Diversity**

“Thank you for the extra review. It's a great [systematic review] workshop. Good to learn the support that the library offers.”

**Research Fellow,  
Counseling Center**

### Ensuring Compliance with the NIH Public Access Policy

From the very beginning when the NIH Public Access Policy (<http://publicaccess.nih.gov/>) was first announced, the Library realized the importance of supporting our NIH-funded researchers. This policy requires that any investigator who receives an NIH research grant and publishes his/her results in a scientific journal, ensures or deposits the full text of his/her final peer-reviewed manuscript to the digital archive, PMC (formerly PubMed Central). Changes to policy compliance efforts were released on February 14, 2013 stating – *starting July 1, 2013 and beyond, NIH would delay processing of an award if the publications arising from the award were not in compliance.* Simply translated, NIH-funded papers required a PMCID within the time frame outlined in order to demonstrate policy compliance.

Recognizing the types of questions asked by the MSK community and the gaps in knowledge in understanding the policy and consequences for non-compliance created collaborative opportunities for the Library to develop customized educational materials, personal consultations, and take on a substantial support role. The NIH Public Access Policy and related activities also create opportunities for many libraries to introduce scholarly communication issues and expand on related topics that need to be voiced, including the myriad of available publishing models, creative commons licenses, open access, and author rights.

Many partnerships developed from the push for compliance and the Library continues to work with Research Technology and Management to educate and deliver awareness presentations on what is expected in order to obtain compliance. We have developed ongoing relationships with our MSK Editors, SKI and Hospital Administrators and support staff to follow up and obtain PMCID numbers. Satisfaction happens when the Library is able to accelerate the process and confirm that the PMCID has been assigned to the NIH-funded paper! Towards the end of 2013 our compliance rate was 85% (national compliance 80%) and we continue to look for opportunities to increase this rate.

Visit the NIH Public Access Policy LibGuide for more information:

<http://libguides.mskcc.org/NIH-PAP>

# Connections & Collaborations

## Journey to Magnet

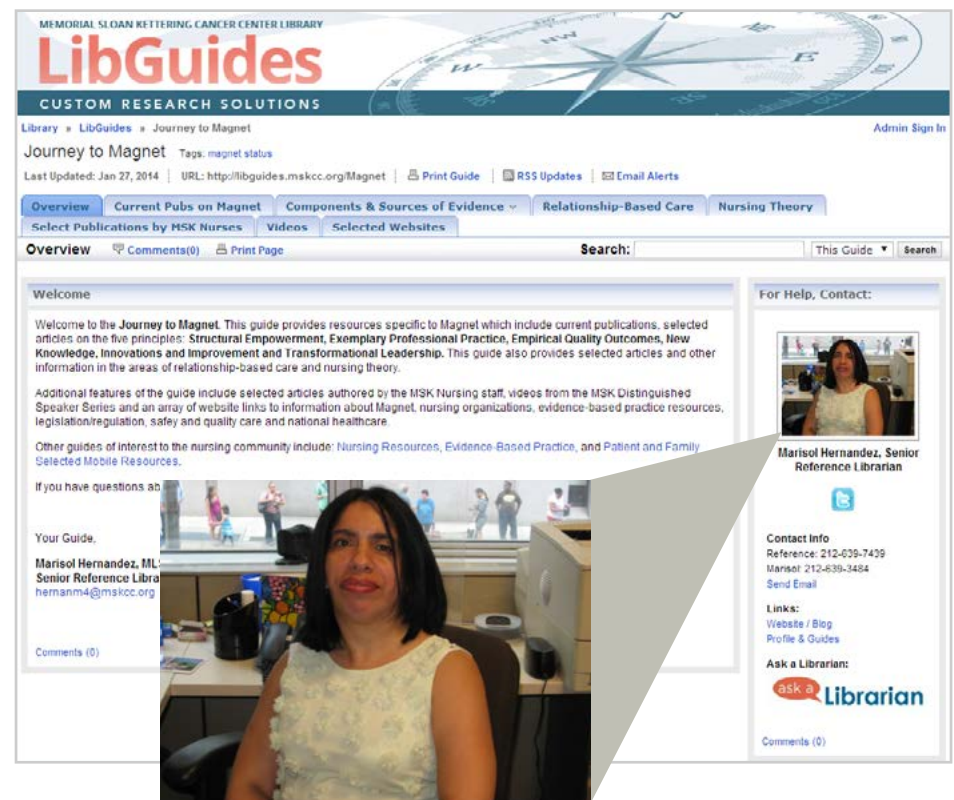
The Nursing department, a large and supportive user group of the MSK Library (<https://library.mskcc.org/>), has partnered with its Clinical Medical Librarian, Marisol Hernandez, on a number of projects in the past. Perhaps the most important project to the nurses is the Magnet approval process. Certain components of Magnet pertain to research and for these points they've sought out the help of Marisol.

Beginning in early 2012, Marisol was invited to sit in on a meeting where the Exemplary Professional Practice (EPP) principle of Magnet was to be examined. From this meeting came the idea of developing a LibGuide on the Magnet journey to be appropriately titled Journey to Magnet (<http://libguides.mskcc.org/Magnet>).

The LibGuide was completed in the spring of 2012 and consists of current publications on Magnet, publications on the five Magnet principles, nursing theory, and helpful videos. After completing the LibGuide, Marisol was invited by the Director of Quality Assurance to present it to the Magnet Steering Committee and has since been including the LibGuide in her other nursing training and presentation opportunities. Shortly thereafter, Marisol was invited to attend the Magnet Conference in Los Angeles in October 2012.

When asked how she continues to contribute to the Magnet initiative here at MSK, Marisol's reply is both insightful and knowledgeable: "I continue to provide a Library column to the Department of Nursing Newsletter [quarterly publication]... designed to meet the

core principles of Magnet. The Library column satisfies the Magnet principle of New Knowledge, Innovations, and Improvements. I also created a LibGuide on Nursing Journal Clubs, provide Library and evidence-based practice resources lectures to members of the Nursing Fellowship, cohorts of the Nurse Residency Program, and Practice Councils as nurses in Magnet-designated institutions are encouraged to assess their practice through clinical inquiry."





## Enhancing Search Strategies for Better PubMed Results

In June 2012 the reference team had the unique opportunity to contribute to MSK's public facing website by improving the PubMed search strategies for 164 publishing faculty and laboratory staff members. Careful consideration and time was given to each individual to construct the most targeted, effective search — because one size or rather in this case, one search strategy does not fit all! Name disambiguation is a problem among many authors, especially those with more common names, and the revised search strategies strived to clear up the search results and only include those which actually belonged to the author. Research on a lab member's area of focus or a doctor's clinical expertise took place in an effort to better understand the types of references that should be retrieved from the database. Past affiliations were also determined to be sure that the results in PubMed belonged to the correct person.

The complete list of new and improved search strategies was delivered to Public Affairs on August 15, 2012. Gone are the days of simple searches—even for author publications—that yield hundreds of irrelevant references. The more complex search strategies provide a more accurate list of citations authored by an individual. To show appreciation for our positive impact on the mskcc.org website, the former Director of Online Communications



Whitney Bates-Gómez staffing the information desk.

and Technology said “I cannot thank you and your team enough for this. It is such a tremendous help!” and sent along a beautiful orchid which was proudly displayed immediately on the Library's information desk.



## Teaming Up with Your Librarian on Systematic Reviews

Our Systematic Review service has continued to be a popular offering with our users. In fact, some journal editors have explicitly recommended that researchers work with a librarian on systematic reviews (e.g. Journal of General Internal Medicine, Journal of Health Psychology). By working with an MSK librarian on a systematic review, researchers are ensuring that they develop the best search strategy, that they are searching the databases correctly, and that they are tracking the searches and results in a way so that the systematic review is a replicable experiment.

In the fall of 2012, we developed and offered a four part workshop on systematic reviews to the MSK Counseling Center, entitled Demystifying the Systematic Review Process. The workshop covered the history, structure and characteristics of a systematic review; formulating the question and developing the search strategy; conducting the research, including an introduction to an array of databases available to search; and the investigator's analysis and assessment of the literature. In the spring of 2013, we also launched a workshop on Systematic Reviews: The Investigator's Role. In 2012 and 2013, a total of six systematic reviews were published with the help of an MSK Librarian, including reviews on topics like quality of life in patients with lymphedema, exocrine pancreas cancer and thromboembolic events, and quality of life in facial paralysis patients.

"I have never seen librarians give a presentation of that caliber at any other institution. They are an unparalleled team."

**Fellow,  
Psychiatry and Behavioral Science**



Systematic review co-authors from left to right: Antonio DeRosa, Isabel Sulimanoff, Marisol Hernandez & Sarah Jewell.

## PACU iPad Project — Bringing Together the Perfect Skill Sets!

How do patients after surgery communicate with their nurse if they are unable to speak? Many patients are faced with this obstacle during their recovery period. In addition, nurses are often faced with difficult challenges in trying to assist patients in this state while striving to ensure a positive care environment with a focus on achieving optimal recovery times. Communication difficulty is a frequently occurring and highly worrisome issue that has been associated with psychological distress, fear, and anger among patients with temporary speechlessness during their postoperative care. Could a mobile device like an iPad help in this context?

The Post-Anesthesia Care Unit iPad Project started in May 2012 as a very small idea that grew exponentially into a massive one for a group of recovery room nurses. Their primary goal has always focused on providing safe and efficient care to their patients recovering from anesthesia, especially those patients who have undergone head and neck surgery, unable to effectively communicate their needs post-surgery. They had an idea on how they could enhance the experience of these patients.

The PACU nurses leading this initiative, Theresa Brunner, Michael Letang, Kristyn DiFortuna, Pamela Ginex, Bonnie Monson, Jane Murphy, and Stephanie Nolan — all wanted to pursue this idea and thought of the Library as a possible partner. With the support of MSK Librarians, Antonio DeRosa, Sarah Jewell, and Donna Gibson, the full team was established bringing together an array of skill sets to support this interesting endeavor.

A review of the literature provided a handful of articles where augmentative and alternative communication (AAC) tools have shown a positive impact in pre-operative and post-operative care of patients in an intensive care unit but at the time of the search, no literature could be found mentioning the iPad. AAC is an umbrella term that encompasses the communication methods used to supplement or replace speech or writing for those with impairments in the production or comprehension of spoken or written language.

Moving forward, all are interested in the outcome and monitoring the value of the iPad in the PACU. The partnership that has been established between the PACU Nurses and MSK Librarians will continue to grow as the results of the protocol unfold. All are eager to have our patients continue to experience the best post-op care and the future is open for other possible collaborations in an ongoing desire to continually improve on healthcare delivery.



From left to right: Michael LeTang, Antonio DeRosa, Bonnie Monson, Jane Murphy, Kristyn DiFortuna, Sarah Jewell, Stephanie Nolan, Pam Ginex & Theresa Brunner.

## Empowering Patients & Caregivers with Trusted Information



The Library supports MSK physicians, researchers, nurses, students, and health care professionals but we are also dedicated to providing our patients, families, and caregivers with authoritative and reliable information.

When a patient or

caregiver contacts us, we point them to credible sources for cancer and health information or in-house resources and support services, obtain full text articles from scholarly medical journals that are behind pay walls or obtain a book via interlibrary loan, and conduct research for them based on their specific question and information needs. All of this is done in a confidential manner and we encourage them to seek out their healthcare professionals to review the research findings with them.

This is our most rewarding partnership and for those patients who desire more information and want to take charge, we are here for them throughout their cancer care.

Sections located on the Patients & Caregivers webpage include:

### MSK Resources

In-house resources and support services

### Library Services

Guidance and help provided by the reference team

### Suggested Websites

Credible sources for cancer and health information

### Search Tools

Research tools to help you find medical and health literature

[https://library.mskcc.org/  
resource/patient-and-caregivers](https://library.mskcc.org/resource/patient-and-caregivers)



# Staff Posters, Publications & Presentations

## 2012

### Posters

**DeRosa A, Hernandez M, Jewell S, Sulimanoff I, Gibson D.** LibGuides: Developing Custom Research Solutions for Our User Community. Poster session presented at Annual Conference of the Medical Library Association; 2012 May 18 – 23; Seattle, WA.

### Publications

Epstein AS, O'Reilly EM. Exocrine pancreas cancer and thromboembolic events: a systematic literature review. *J Natl Compr Canc Netw*. 2012 Jul 1;10(7):835-46. (**Sulimanoff I** contributed to this review)

Feltes C, **Gibson D**, Miller H, Norton CN, Pollock L. Envisioning the Future of Science Libraries at Academic Research Institutions: A Discussion. *The Future of Research Libraries*. Banbury Center, Cold Spring Harbor Laboratory, Cold Spring Harbor, New York. 2012 April 1 - 3.

Ho AL, Scott AM, Klassen AF, Cano SJ, Pusic AL, Van Laeken N. Measuring quality of life and patient satisfaction in facial paralysis patients: a systematic review of patient-reported outcome measures. *Plast Reconstr Surg*. 2012 Jul;130(1):91-9. doi: 10.1097/PRS.0b013e318254b08d. (**Sulimanoff I** contributed to this review)

Klassen AF, Tsangaris E, Forrest CR, Wong KW, Pusic AL, Cano SJ, Syed I, Dua M, Kainth S, Johnson J, Goodacre T. Quality of life of children treated for cleft lip and/or palate: a systematic review. *J Plast Reconstr Aesthet Surg*. 2012 May;65(5):547-57. doi: 10.1016/j.bjps.2011.11.004. (**Sulimanoff I** contributed to this review)

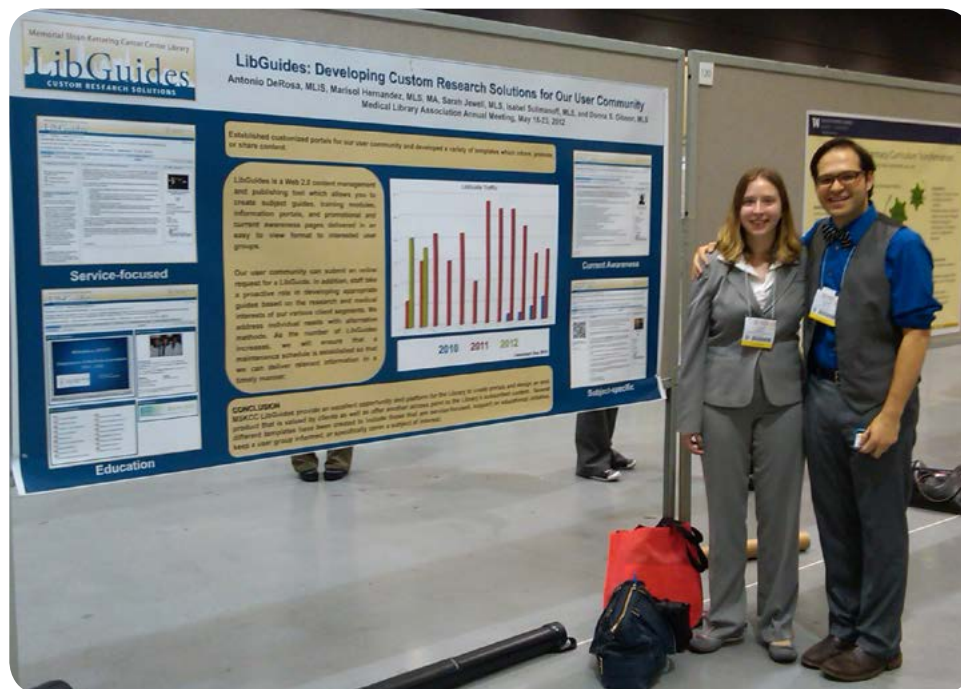
Pollock L, Feltes C, **Gibson D**, Miller H, Norton C. Data management: Librarians or science informationists? *Nature*. 2012 Oct 18;490(7420):343. [Correspondence] Supplementary information

For more information visit:  
<https://library.mskcc.org/about/staff-publications>

### Presentations

**Jewell S.** Making the Most of Medical Apps. Brooklyn, Queens, Staten Island, Manhattan and the Bronx Health Sciences Librarians (BQSI/MB). 2012 November 16.

Skarulis P, **Gibson D.** "SLA Podcast: A Partnership for Success at MSKCC". SLA (Special Libraries Association). 2012 July 10.



Sarah Jewell (left) and Antonio DeRosa presenting a poster at the 2012 Medical Library Association national conference in Seattle, WA.



# Staff Posters, Publications & Presentations



## 2013

### Posters

Applebaum A, Diamond E, Corner G, **DeRosa A**, Brietbart W. Prognostic Awareness and Communication of Prognostic Information in Malignant Glioma: A Systematic Review. Poster session presented at 15th World Congress of Psycho-Oncology; 2013 November 4-8; Rotterdam, the Netherlands.

**Beardsley C, Brisco A, DeRosa A, Draemel A.** Always Singing the Same Tune? Strike a new chord with a LibGuide for ILL! Poster session presented at ILLiad International User Conference; 2013 March 19 - 21; Virginia Beach, VA.

**Hernandez M, Gibson D.** Developing an Evidence-Based Practice Library Resource Toolkit and Training Program for Nurses . Poster session presented at Oncology Nursing Society Annual Congress; 2013 April 24 - 28; Washington, DC.

### Publications

Cemal, Y, **Jewell S**, Albornoz CR, Pusic A, Mehrara BJ. Systematic Review of quality of life and patient reported outcomes in patients with oncological related lower extremity lymphedema . Lymphat Res Biol, 2013 Mar;11(1):14-9. doi: 10.1089/lrb.2012.0015. This article is also available in German.

**DeRosa A.** Survey of the Information-Seeking Behaviour of Hospital Professionals at a Public Cancer Hospital in Greece Proves the Value of Hospital Libraries. Evidence Based Library And Information Practice. 2013 Apr; 8(2): 251-253.

**DeRosa, A.** Mental Model Construction in MedlinePlus Information Searching Involves Changes and Developments in Cognition, Emotion, and Behaviour. Evidence Based Library and Information Practice. 2013 Dec;8(4):129-131.

Lyons T, **Gibson DS.** Public Access, Open Access: Outlining Key Differences. MLA News. 2013 Mar;53(3):1,3.

Pusic AL, Cemal Y, Albornoz C, Klassen A, Cano S, **Sulimanoff I, Hernandez M**, Massey M, Cordeiro P, Morrow M, Mehrara B. Quality of life among breast cancer patients with lymphedema: a systematic review of patient-reported outcome instruments and outcomes. J Cancer Surviv. 2013 Mar;7(1):83-92.

Ryan S, Atkinson TM, Bennett AV, **Jewell S**, Wagner JS, Basch E. Concordance between Symptomatic Adverse Event Ratings by Clinicians and Patients: A Systematic Review. Qual Life Res 2013;22:82, doi: 10.1007/s11136-013-0543-1.

### Presentations

Bates M, Anselm B, **Gibson D**, Minkiewicz L. Contributed as one of the panel experts for "SLA NY Aims High with Mary Ellen Bates and Springer Experts". SLA NY: The New York Chapter. 2013 June 25.

**DeRosa A, Hernandez M.** Continuing Education Instructors for "Beyond PowerPoint: Leveraging Technology to Enhance Instruction and Learning". Metropolitan New York Library Council (METRO). New York, NY. 2013 October 23.

**DeRosa A, Hernandez M.** Continuing Education Instructors for "Beyond PowerPoint: Leveraging Technology to Enhance Instruction and Learning". Annual Conference of the Medical Library Association. Boston, MA. 2013 May 18 - 23.

**DeRosa A.** iPad Basics. Brooklyn, Queens, Staten Island, Manhattan and the Bronx Health Sciences Library (BQSI/MB). 2013 March 5 and 8.

Lewis BA, **Gibson D**, Cunningham NA. "NCI Comprehensive Cancer Centers: The Library's Role". Presentation given at Springer's Health Library Advisory Summit, Lisbon, Portugal, 2013 September 19.

**Jewell S.** iPads for Medicine. Brooklyn, Queens, Staten Island, Manhattan and the Bronx Health Sciences Library (BQSI/MB). 2013 March 5 and 8.

For more information visit:  
<https://library.mskcc.org/about/staff-publications>

## By The Numbers

### Library Metric Highlights for 2012-2013

The numbers below represent the average for this two year time frame.

**Library Website Traffic** - 132,142

**Synapse Website Traffic** - 65,086

Approximately **259** citations are uploaded each month!

**Walk-In Traffic** - 107,330

(includes counts from the Nathan Cummings Center and the Cyber Library)

**Document Delivery Requests** - 37,098

- Approximately **1,546** items are filled each month!
- Document Delivery Staff are quick and average a turnaround time for \*DOCLINE® requests of **1.07** days!

**eBook Views and Downloads** - 94,606

**Full Text Articles (Views and Downloads from our eJournal Collection)** - 1,355,823

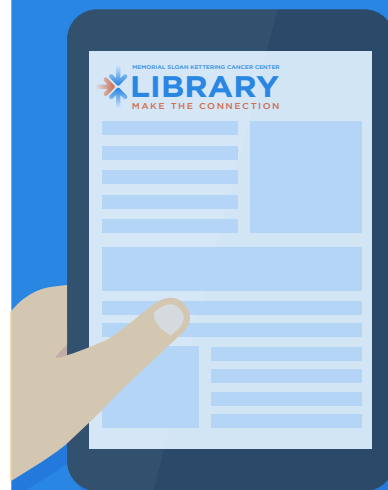
**Database End User Sessions**<sup>‡</sup> - 1,015,175

**LibGuide Views** - 28,295

\*DOCLINE® is the National Library of Medicine's automated interlibrary loan (ILL) request routing and referral system.

<sup>‡</sup>Does not include PubMed search activity.

### Mobile & Social Media Metrics for 2012-2013



**2012 Library Website Mobile Visits** - 8,265

- By iPhone: 2,094
- By iPad: 5,907
- By other: 264

**2013 Library Website Mobile Visits**\*\* - 4,957

- By iPhone: 1,258
- By iPad: 3,060
- By other: 639

Approximately **551** mobile visits per month!

**2012 LibGuide Mobile Visits** - 5,829

**2013 LibGuide Mobile Visits** - 4,997

Approximately **452** mobile visits per month!

**2012-2013 MSK Library Blog Traffic** - 12,055

New visitors reading the Library Blog

- 2012 - 3,973
- 2013 - 4,515

Average number of **Library Tweets** each month - 66

\*\*Final numbers are lower due to move to a new analytics tool.

# MSK Library Team



## Staff

**Standing (left to right):** Antonio DeRosa, Christine Beardsley, Donna Gibson, Ryan McComas, Alethea Brisco, Mark Monakey;

**Sitting (left to right):** Sylvie Larsen, Whitney Bates-Gómez, Sarah Jewell, Marisol Hernandez, Isabel Sulimanoff, Bernadette Joe;

**Not Pictured:** Eric Muzzy

## Special thanks to our additional Library support team (not pictured).

**Volunteers:** Marilyn Berkowitz, Michelle Demetres, Amanda Foster, Sunny Fowler\*, Diana Frame, Leann Lydon\*, Ruth Stewart\*

**Temporary staff:** Laura Brown\*, Brigid Carragee\*, Marilyn Chin-Gosset\*, Krystal Contreras\*, Kalle Covert\*, Gina Gariffo\*, Allison Greene, Linda Paulls\*, Holly Thompson\*, Fatoma Rad, Marina Rosenfield, Kendra Williams

\*indicates no longer at MSK



## In-Person

Visit the information kiosk at one of our [campus locations](#).



## Phone

(212) 639-7439

For individual numbers, see the [staff directory](#).



## Email

[asklibrarian@mskcc.org](mailto:asklibrarian@mskcc.org)



## Chat

Mon-Fri, 10:00 AM – 4:00 PM



Chat with a Librarian!



Memorial Sloan Kettering  
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