

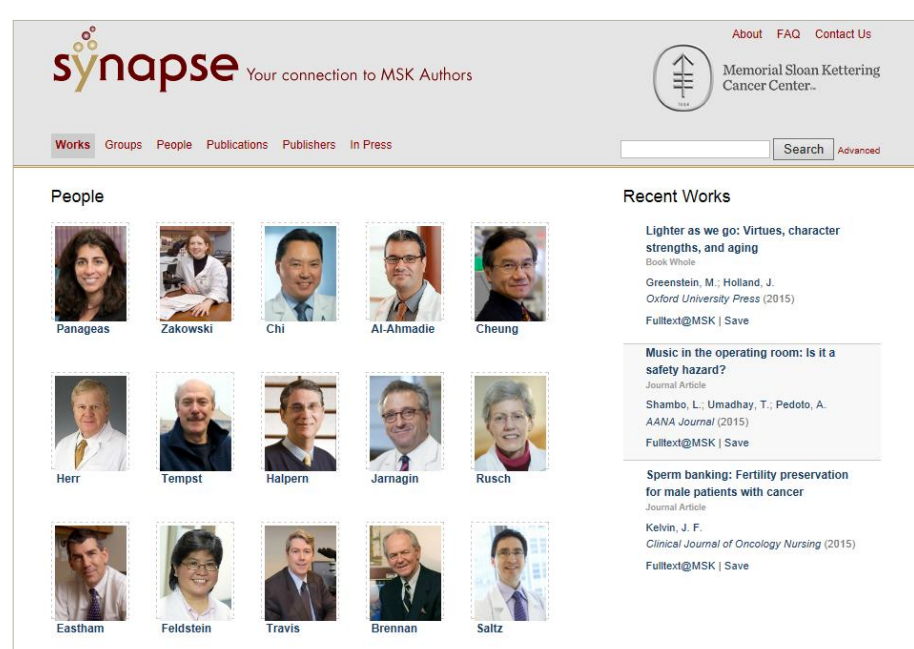


Synapse: Your Connection to MSK Authors and Publications

Bernadette Joe, MLS – Associate Librarian, Technology Initiatives
Research Administrators' Professional Day (RAPD) – May 29, 2015

What is Synapse?

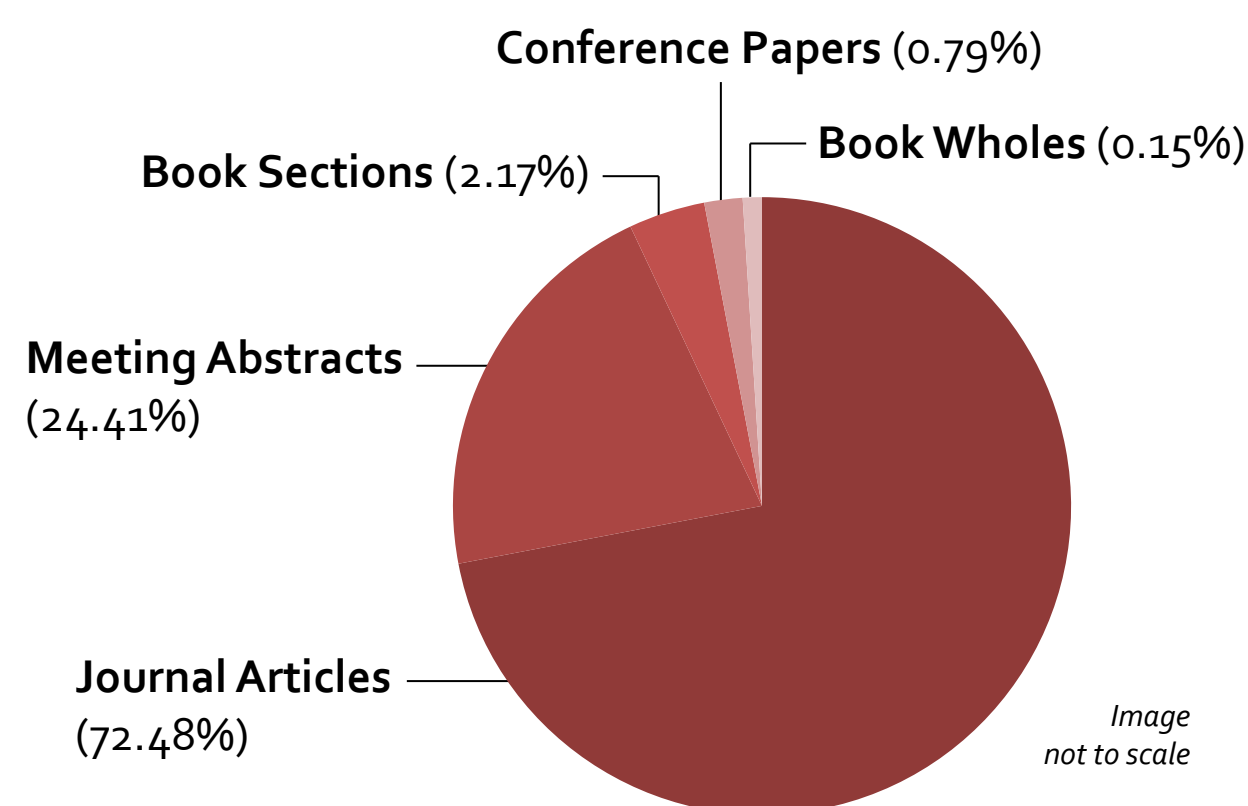
A collection of author profiles, providing access to publications that are the result of research performed at Memorial Sloan Kettering.



<https://synapse.mskcc.org>

Synapse contains (as of May 1, 2015):

- 8,836 author profiles
- 33,747 publications
- Content from 2002 thru March 2015*
- Document types:



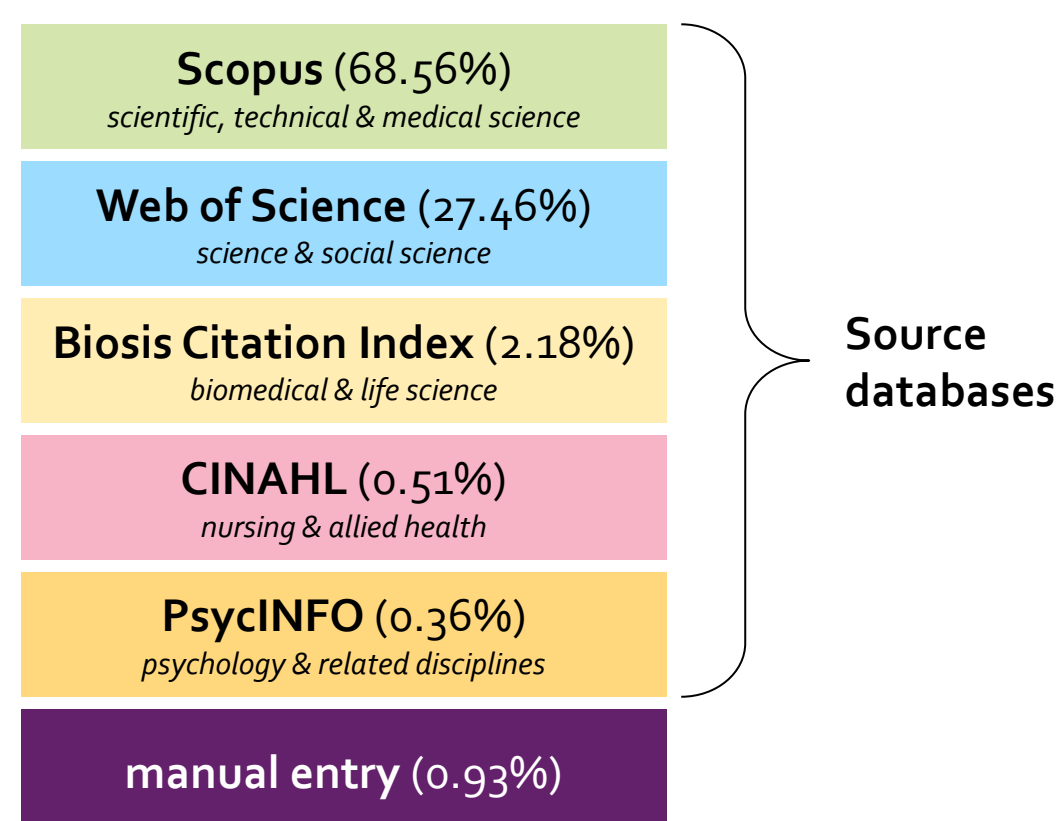
*excluding in-press, epub and "online before print"

Synapse was developed by the MSK Library and is an ongoing, collaborative initiative.

How is Synapse populated?

Bibliographic databases are searched for publications with an affiliation containing:

“sloan kettering” or “sloan-kettering” or “mskcc” or “1275 york”



Source databases

Librarians manually vet each publication to:

- Verify citation details
- Add identifiers (DOI, PMID, PMCID)
- Assign it to MSK author profiles

Which "S. Singer" wrote this article?

Subdural hematoma in patients with cancer. Neurosurgery. 2012;71(1):74-9.

- Samantha Singer, Nursing
- Samuel Singer, GME
- Samuel Singer, Surgery

Author profiles are created using employment data from Human Resources and Public Affairs.

New content is added on a monthly basis, retrospective is ongoing.

How can I use Synapse?

To increase the visibility and promote the work and collaboration of researchers, clinicians, nurses and other MSK authors...

Individuals may:

- Browse/search by author, group, publication
- Create on-screen bibliographies
- Export to RIS (EndNote)
- Connect to full-text documents
- Subscribe via RSS
- Explore research impact with Altmetric:

How much attention are your publications getting?



- Picked up by 6 news outlets
- Blogged by 7
- Tweeted by 214
- Mentioned by 1 weibo user
- On 24 Facebook pages
- Referenced in 8 Wikipedia pages
- Mentioned in 9 Google+ posts
- Reddited by 2
- 141 readers on Mendeley
- 39 readers on CiteULike

MSK departments may:

- Request custom groups
- Access the backend database (read-only)
- Populate internal systems

Coming soon to Synapse...

- Export to PubMed for NIH biosketches
- Link to your ORCID record
- Publications from 2001, 2000...

Send us your requests!